



**EIKEI
UNIVERSITY
OF HIROSHIMA**

Department of Social System Design
Social System Design Course

The 22nd Century University

Founded in April of 2021

Shape the future

While we feel the signs of change, we do not know the future of the society. The core of people's needs has shifted from tangibles to intangibles, and global relationships are advancing in a new shape as people are restricted from coming and going. The various foundations that have supported the society are changing. The society needs the people with the ability to design the future.

We will nurture the perspective for seeing not only the woods from the tree but also the entire forest from the woods, that is to say, society as a whole and will realize the economic value through realizing social value in a new society that achieves the SDGs without leaving anyone behind. We do not see academia as something to be pursued in and of itself. We learn it as a means of understanding society as a whole, and acquire essential skills to create social and economic value, and putting the acquired knowledge and skills into practice. Eikei University of Hiroshima aims to provide such a place of learning.

When we shape the future of society and people's lives, we can see the difference from our current reality. The differences are the issues, and we have to face various problems in order to deal with the issue. There is a future ahead of solving the problems. The ability to remain focused on the true issue without being distracted by immediate issues is what we call competencies. We welcome young people with hidden potential to acquire the competencies to shape the future and realize a new society in the uncertain future.

Who you can be

Eikei University of Hiroshima aims to foster a cadre of young people who have high aspirations to contribute to local communities and to the world in the midst of uncertain socioeconomic circumstances, as well as to boldly take on unsolved challenges, and to tenaciously pave the way for a new era.

Educational benefits

You will develop abilities through our unique curricula to find comprehensive solutions that achieve both economic and social value for various economic, social, and environmental issues aiming to create not only individual profit and growth but also value for society.

To that end, our students will acquire competencies such as "Foresight" for finding the core problems, "Strategy" for formulating solution frameworks, "Energetic drive" for pursuing challenges with leadership, "Self-improvement" for holding a lifelong desire to learn, and "Global collaboration" for working with diverse stakeholders.

Diploma Policy

In order to achieve the education we aim for, degrees will be conferred to those who have been recognized as obtaining the following competencies (abilities/skills).

Foresight	The ability to discover the core problems caused by changes in society by developing a multifaceted perspective based on broad knowledge, foreseeing the future with a global perspective and conceptual thinking.
Strategy	The ability to develop integrated solutions strategically by collecting, researching and analyzing information and learning with logical thinking utilizing ICT literacy.
Global collaboration	The ability to utilize high language proficiency and communication skills for collaborating with people from different cultures and values, respecting social and individual diversity and building credible relationships with them.
Energetic drive	The ability to proactively take on and pursue challenges demonstrating leadership and perseverance without avoiding difficulties.
Self-improvement	The ability to improve oneself through lifelong learning with high motivation and morality.



President ARINOBU Mutsuhiro

Profile

He earned his Ph.D. in 1976 at The University of Tokyo Graduate School of Engineering, Department of Mechanical Engineering (Doctor of Engineering). After serving as head of the R&D center as well as Executive Director at Toshiba Corporation (Former Tokyo Shibaura Electric Company), he became Executive Director at Yokohama National University in 2009, comptroller at The University of Tokyo in 2010, and then Executive Director of the Institute of RIKEN in 2014. He then became Executive Director and Vice President of The University of Tokyo in April, 2018 (Until March 2021). He has also served as a member of the Ministry of Education, Culture, Sports, Science and Technology's Central Council for Education, the working group chairperson for the graduate school working group of that Council, member of the future design working group within the universities subdivision of that Council, advisor for the Japan Accreditation Board for Engineering Education (JABEE), and more.



Department of Social System Design / Social System Design Course

If you want to be a change-maker rather than an observer of society, come and join us!

This is the place for you to learn and practice how. Eikei University of Hiroshima, Department of Social System Design will surely meet your expectations and purpose.

Social system design is a methodology for posing questions and seeking solutions regarding issues in society. "Social" means a mechanism that people create with purpose and intention, such as teams, classes, dialogue circles, companies, and international organizations. "System" is defined as a nexus connecting people and artifacts to create something "plus", as dresses are made from cloth with needle and thread. "Design" signifies drawing in concrete terms to envision the future agenda, like dream maps in our diaries. The methodology is to identify core questions of society and to propose solutions to them on your own. It is a behavioral science to re-connect fragmented society and to realize our vision for peace and prosperity. Our goal is to enhance the subjective well-being of the world through this methodology.

Social system design has been established for decades as a solid science. Systems thinking and design thinking underlay it with liberal arts focusing upon the UN Sustainable Development Goals. System thinking is the way to "look at the forest and the trees at the same time". Design thinking is the perspective to propose collective solutions to address social issues. The first-ever department of social system design in Japan is born here in April 2021 in the city center of Hiroshima, which is the locus of the world's peace aspiration and has a robust tradition of innovation.

Eikei University is a 22nd century-type university that will deliver change makers to society.

The faculty members, students, university officials, local residents, and other stakeholders who support us have already started to take actions for that purpose with great passion and deep knowledge.

The arena where you will act is "GLO-CAL"; the amalgamation of global and local. The direction of learning and practice will flow directly from Hiroshima to the region/to the world, and from the region/the world to Hiroshima. Students will systematically acquire the competency to change society and master liberal arts with a global mindset and thrive in society after their graduation through acquired method of active learning. Our campus is located in the center of Hiroshima, and the international dormitory is "on-campus".

They will serve for you as the twin hubs of your study and development here.

Be a first wind of new wisdom. Be the wind that leads the way for new generation. But first, plant your feet firmly in the ground to grow trees of Knowledge. Now is the time to move. Act together with us.



Dean and Professor, **YASUI Toshiyuki**
Ph.D. (International Christian University)

Profile

After graduating from the University of Tokyo in 1985, he worked in the Ministry of Finance and Financial Services Agency as well as various international organizations and overseas embassies in Paris, India, and Washington DC. He then served as executive managing director of the Regional Economy Vitalization Corporation of Japan, and represented Japan and five other countries at the Inter-American Development Bank (IDB). He has taught at Keio University Graduate School since 2008. He earned his Ph.D. at International Christian University in 2011. He is also certified by PMI in America as a Project Management Professional. He serves as Board of Council member for the Japan Creative Society, and director of the Japan Association of Regional Development and Vitalization.

Department Principles

Our principles are "independently creating the society that should be possible in the future" and, to that end, "independently finding problems, drafting solutions, demonstrating leadership while collaborating with others to execute our plans in order to create new social value".

*This means "could be possible" or "might be possible", and does not mean "how it should be".

Outline of learning

We carry out practical education. Students will gain English communication competency and digital skills, as well as the methodologies of logical thinking, design thinking, and systematic thinking, taking liberal arts subjects* as well as project-based learning to engage in solving actual social issues and experiential / practical program including volunteer activities and internships. Students integrate their knowledge and capability in their degree project, where they set their project theme freely and discover solutions.

*Major academic fields include humanities (art / literature, philosophy / ethics, psychology, anthropology), economics (management), and environmental studies in the natural sciences.

Curriculum Policy

Academic input and practical output for knowledge and skills are repeated in the curricula

At our University, students repeatedly acquire knowledge and skills through "liberal arts subjects", "basic tool subjects", and "practical English" as well as perform practical output through "project-based learning" and "experiential / practical programs" in order to gain the competencies (abilities / skills) described in our Diploma Policy before engaging in the Degree Project. By taking courses based on their own awareness of issues and learning status, they aim to gain competencies and acquire a degree.

Learning through setting of "Perspective"

The liberal arts curricula are structured from a global perspective, aligning with the 17 international sustainable development goals. This allows students to select a perspective in alignment with their own interests.

Fostering practical global collaboration

Classes are offered in both English and Japanese, allowing for a truly diverse, international student body. By accepting students from overseas, the program provides a place for students to build relationships and collaborate with people from different cultures.

Introducing practical education in collaboration with diverse stakeholders in actual society

In order to actively incorporate real-life problems into our class activities, a platform will be established in constant cooperation with various entities off the campus, such as private companies, NPOs, international organizations and local governments. By implementing practical, project-based learning in collaboration with diverse bodies such as corporations, we cultivate the ability to find real problems, strategically draft integrated solutions, and carry out that plan to the end. Furthermore, we offer experiential / practical programs such as internships and volunteer activities out in the "field" of real society including overseas, thus cultivating the ability to respect diversity, collaborate, and execute plans.

Overall curricula structure

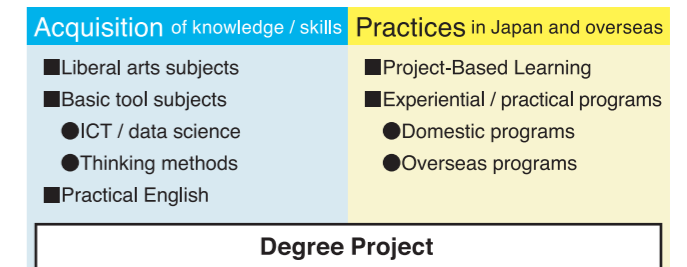
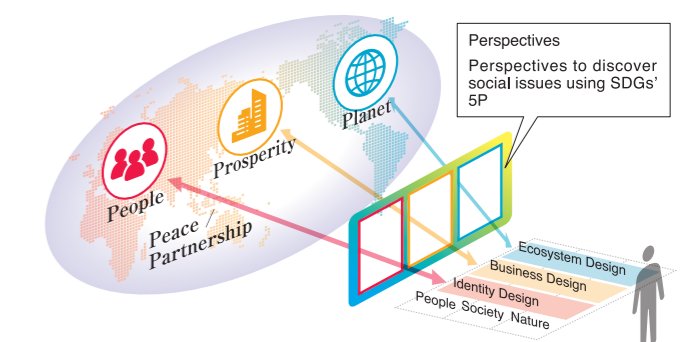


Image of the "Perspectives"

Social System Design

→ Independently creating the "society that should be possible"



Acquisition
of knowledge /
skills

Active Learning

EIKEI standard

All classes employ

Small classroom settings,
limited to 25 persons per class

Eikei University of Hiroshima provides small-sized classes up to 25 students in principle to make communication and learning effective for all students.

active learning.

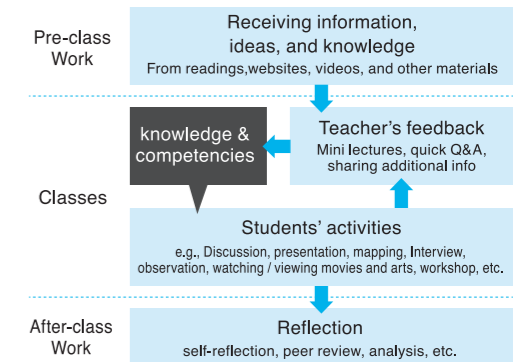
100-minute classes
for proactive learning

One-sided lectures by the faculty member will cover, at most, around 20% of class time. We ensure plenty of time for dialogue between students, group discussions, and Q&A. Preparation and review are therefore required.

Classes cover 2 units in a row to
allow students to concentrate

Classes consist of back-to-back 100-minute units, thus reducing the subjects that can be taken in parallel in the same semester for improved concentration on a single class.

Active Learning



SDG-oriented liberal arts



The Sustainable Development Goals (SDGs) are a collection of 17 global goals designed to be the blueprint to achieving a better and more sustainable future for all. They were adopted by all UN Member States in 2015. You will study various interdisciplinary fields which consist of the SDGs' 5Ps (Peace, Partnership, People, Prosperity, and Planet).



Pillars for learning: 5Ps

Fundamental courses

Fundamental courses are categorized into 2 perspectives (Peace and Partnership) and are required for the degree.

5Ps	Knowledge to be acquired
Peace	Standards to be referred to when solving problems such as building a peaceful society or collaborating with diverse stakeholders (People) ●Introduction to Psychology ●Religion and History ●Peace Studies (Society) ●Introduction to Business Administration ●Introduction to International Cooperation and Security ●Introduction to Sociology (Nature) ●Introduction to Bioethics ●Introduction to Artificial Intelligence ●Mathematical Thinking
Partnership	

Advanced courses

Advanced courses are categorized into 3 perspectives (People, Prosperity, and Planet) and are to be selected as electives according to the students' interests.

5Ps	Window	Knowledge to be acquired	Academic fields
People	Identity Design	Thinking frameworks to figure out social issues and respect diversities in multicultural societies (People) ●Philosophy and Ethics ●Studies in Diversity and Multiculturalism ●Media Studies ●Japanese Culture Studies ●Cross-Cultural Studies ●Introduction to Philosophy of Science (Society) ●Public Management Theory ●Regional Collaboration (Nature) ●Introduction to Cognitive Science ●Healthcare Services	Humanities
Prosperity	Business Design	Structure of a globalizing economy and society, and industrial / technological development (People) ●Public Art ●Introduction to Social Psychology (Society) ●Management Strategy and Organization Theory ●Marketing Theory ●Finance ●Social Entrepreneurship ●Studies in Socioeconomic System ●Industry and Business Model (Nature) ●Biotechnology ●History of Science and Technology	Economics
Planet	Ecosystem Design	Awareness of environmental conservation and biodiversity towards development in coexistence with nature (People) ●Introduction to Cultural Anthropology ●Fieldwork Studies (Society) ●Environmental Economics ●Regional Revitalization ●Development Economics (Nature) ●Natural Disaster ●Urban Environment ●Environmental Engineering ●Biodiversity ●Global Environment ●Ecology	Natural Science (Environmental studies)

Development of digital literacy and thinking skills

Students will acquire essential skills related to ICT, data science, logical thinking, design thinking, and systematic thinking for the society of the future where IoT and AI are global trends.

ICT / Data science

Students will learn the basics of ICT and programming as well as methods for collecting and analyzing data for decision-making, which they will use as tools for solving problems and drafting projects in the future.

[Examples]

Techniques for creating websites and apps, skills to effectively apply analysis results, problem-solving skills in the real world with IoT, AI, and data science, and more



Thinking skills

Students cultivate logical thinking as well as methods for advancing projects and forming consensus through debates, which they will use for solving problems and drafting projects in the future.

[Examples]

Logical thinking
Design thinking
Systematic thinking
Project management
Facilitation
and more



Daily English communication

Not only do we aim for students to develop practical English proficiency to the level where they can take courses in English, international students will also be welcomed to ensure a globalized campus.

6-month Intensive English Program

The "Intensive English Program" will be provided in the initial half of the first year to develop English proficiency to the level which enables students to take courses in liberal arts subjects in English after that. Students are divided into small classes based on their level (basic, intermediate, advanced), practicing their listening, writing, reading, speaking, and presentation skills in an English-only environment.
※Spring enrollment students only.

62 credits or more taken in English

At least half of the 124 credits required for graduation must be taken in English. With some exceptions (such as the Intensive Japanese Program for international students), the same courses are offered in both English and Japanese, meaning students can graduate by taking all their courses in English.

1 in 4 students are international

With about 20 international students for every 100 students per year as well as students from overseas universities on exchange, we aim for a globalized campus where about 1 in 4 students are from outside Japan. Daily English communication with international students who have different cultural backgrounds and values will allow students to acquire a sense of respect for others.

On/off-campus practices

"Platform" of multi-sectoral partnership

EIKEI style

We offer practical education with the entire city of Hiroshima as our campus.

You shall find **every corner of Hiroshima** as your classroom!

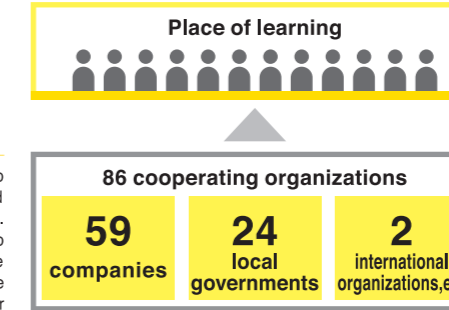
In order to actively incorporate real-life problems into our class activities, the "Platform" will be established in cooperation with various entities off the campus, such as private companies, NPOs, international organizations, and local governments.

Education with the entire city of Hiroshima as our campus.

Learn from challenges at **86 cooperating organizations**

Students of Eikei University of Hiroshima will have opportunities to tackle real-life problems faced by partner companies and organizations participating in the "Platform", as part of the coursework. Such experiences shall make students to think by themselves and to make appropriate action for solving those problems, while the coursework will guide them with various skills and knowledge to come up with the best solutions. The Platform is expected to expand further to provide more opportunities for Eikei students.

"Platform" of multi-sectoral partnership



As of the end of January, 2022

Example themes for PBL

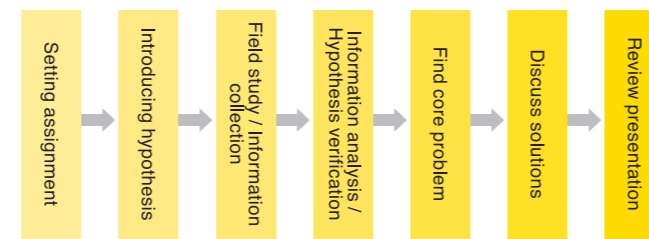
Sample categories	Project themes
Private-sector companies (Food products)	Research on marketing environment to grasp consumer needs for overseas expansion
Private-sector companies (IT)	Crafting an idea for a new IT service
Private-sector companies (Transportation)	Service development for community planning through data analysis
Private-sector companies (Insurance)	Proposal for mitigating accidents caused by elderly drivers
Local governments	Inheritance of traditional culture in aging society with decreasing birth rate

Project-Based Learning (PBL) to take on real social / corporate issues



PBL is the core of our curriculum. "Introduction to Project-Based Learning" in the first year is compulsory for all students and it helps them to realize the knowledge and skills that they must acquire. Students will take on PBL exercises several times in sophomore and junior years to discover factors causing certain social / corporate issues and propose solutions for them. It is designed for students to acquire abilities to discover and solve problems collaborating with others and to pursue tasks.

Flow of PBL exercises



Experiential / practical programs for visualizing students' potentials

There are a variety of programs such as study abroad programs, internships, and volunteer programs in collaboration with partner organizations. Students must participate in overseas activities once while enrolled here, taking 4 credits (2 courses) or more. Students engage in program activities and deepen their learning through a curriculum involving preparation and review, as well as advice from their faculty members in charge. Please select a program in alignment with your interests.

Standard learning flow



Domestic programs

Subject	Content	Period
Domestic Internship Program A	In their sophomore or junior year, students help carry out the daily work at companies in Hiroshima Pref., local or prefectural government agencies, or international organizations to actively increase their interest in society and deepen their understanding of work. Domestic Internship Program B assumes the handing off of work between students. By inheriting work methods and results from their preceding students, expanding it, and then handing off their own work content to the incoming students, students will learn in a new way and gain a deeper sense of responsibility and understanding toward their work.	For 2 weeks to about several months * Domestic Internship Program B is for 4 weeks or more.
Domestic Internship Program B		
Domestic Volunteer Program		

* Like with PBL, partner companies are the main receiving agencies for internships.

Overseas programs

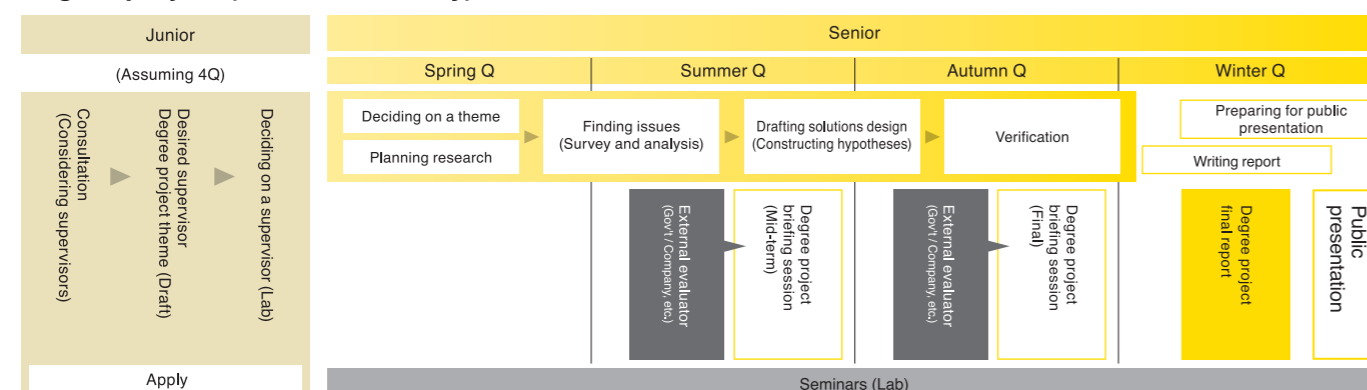
Subject	Content	Period
Internship Abroad Program	In their sophomore or junior year, students experience actual business work at companies with the cooperation of private organizations offering overseas internships, thus increasing their interest in foreign culture as well as their ability to negotiate and cooperate.	For 2 weeks to about several months
Volunteer Abroad Program	In their sophomore or junior year, students volunteer at NGOs active primarily in developing nations with the cooperation of organizations offering volunteer activities overseas. Experiencing an environment with a different social background allows students to actively increase their interest in other cultures and deepen their understanding of diversity while contributing to local support activities.	
Short-term Study Abroad Program	In their sophomore or junior year, students participate in a short-term program such as summer school at an overseas university, selecting from universities partnered with external cooperating agencies or our own partner universities.	

* Implemented through partnership with external cooperating agency.

Degree Project

The degree project will be done throughout senior year. Students set their project theme freely and discover solutions. Research for individual degree projects is performed through seminars, with 2 briefing sessions (mid-term and final). We invite stakeholders of the company, administrative body, or the like to said briefing sessions as external evaluators, getting feedback on research from perspectives including novelty and feasibility. Students incorporate that into a report and announce their results at a public presentation.

Degree project (Overall summary)



Students can also go on exchange (6 months or 1 year) at universities partnered with Eikei University of Hiroshima.

Student exchange program at a partner university

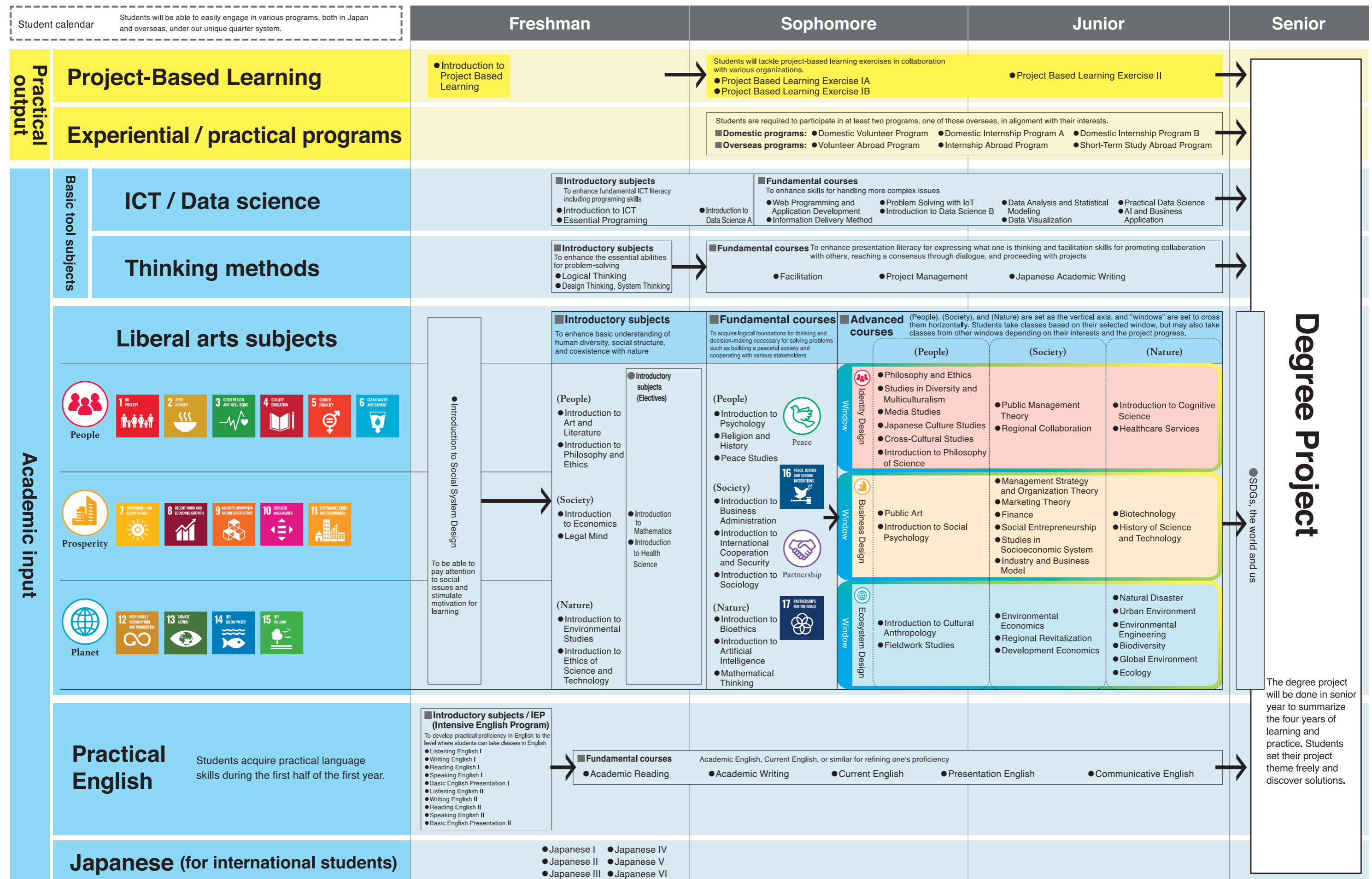
We have made exchange partnerships with 8 universities in 6 countries and regions around the world. We will continue to add more exchange partnerships.

* Students can also study abroad at other universities through an external cooperating agency.
* Short-term study abroad programs at the University of California, San Diego and other universities are also available.




As of the end of January, 2022

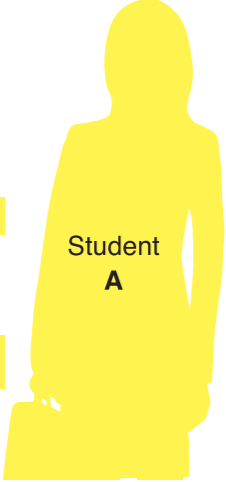
Academic Input and Practical Output are Repeated in the Curricula



Degree Project and expected career paths



Identity Design



Student A

I hope to develop a better relationship with people in global society.

Vision

Develop English proficiency and work globally

Experiential / practical program


Overseas volunteer activity in global company in Hiroshima

Project theme

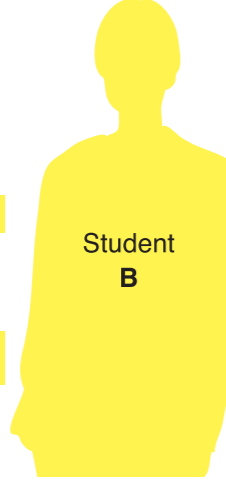
Contribution to regional vitalization by promoting sister / friendship city collaboration and interaction between industry, academia, and government

Expected career paths

International NGOs, UN organizations, etc.



Business Design



Student B

I hope to contribute to formulating frameworks to help social progress.

Vision

Start up a business and develop new software and services

Experiential / practical program


Internship program at an ICT company in Hiroshima

Project theme

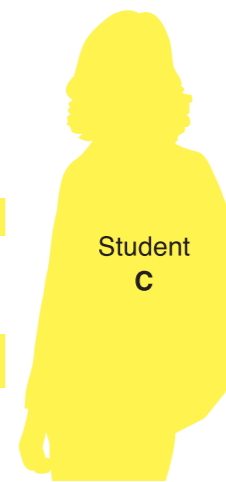
Development of a navigation app for foreigners visiting tourist attractions in Hiroshima

Expected career paths

Planning / business department in global service providers in Hiroshima, etc.



Ecosystem Design



Student C

I hope to promote a nature-oriented lifestyle.

Vision

Support women and children in developing countries

Experiential / practical program

Exchange program at a partner university

Project theme

Research on transferring water quality purification technology by means of the self-cleansing function of oysters (a Hiroshima specialty) to local communities in developing countries where people suffer from restricted access to safe water

Expected career paths

Planning department in environment-oriented industries / companies, etc.

Career Building Support

Career building support gives students broader perspectives and possibilities for a brighter future

Jump-start Workshop

The Jump-start Workshop is held for about the first week after entering the University. It gives students a chance to reflect on their daily life and learning up until entering University, and to think about their career plans and life plan for the future. "Introduction to Project-Based Learning" and "Introduction to Social System Design" are also implemented as intensive lectures during this workshop to cultivate the student's sense of involvement in social issues.

Student Support x Coaching

At EUH, in order for students to grow independent and become able to carry out autonomous, self-motivated activities, we believe it is necessary to have an environment that uses coaching methods to encourage conversations with oneself. We consider coaching to be the core of student support. In order for students to have a clear image of their career after graduation, professional coaches called "Navigators" will stand by students' learning. The navigators will support the formulation of students' course plans so that students can efficiently acquire the competencies required for their expected career paths.

Evening Lounge

We established an Evening Lounge to act as a place where students can freely exchange opinions with people working on the front lines of society, thus supporting student career building. There is also a project workspace on the 1st floor of the campus building which enables students to interact with people from outside the University, such as from companies, to help the build career awareness.

Visiting Professors

YAMAGUCHI Shu

Born in Tokyo Prefecture in 1970. Independent researcher, author, and public speaker. Engaged in strategy planning, cultural policies, and organizational development at Dentsu, BCG, and more. Written works include "Dawn of the New Type", "Why Do Global Elites Improve Their Aesthetics?", "Philosophy as a Weapon", and "Future of Business". Graduated from Keio University Faculty of Letters Department of Philosophy and completed a master's degree at the Keio University Graduate School of Letters. External Director at Nakagawa Masashichi Shoten Co., Ltd. and at Mobile Factory, Inc.



FUJINO Hideto

Representative Director, Chairman, President & CEO, and Chief Investment Officer at Rheos Capital Works Inc. Born in Toyama Prefecture in 1966. After serving as a fund manager at large domestic and foreign-capital investment management companies, he founded Rheos Capital Works in 2003. Operates the "Hifumi Funds" series of stock investment trusts, which mainly invests in growing corporations in Japan. JPX Academy fellow, Tokyo University of Science distinguished special professor, Waseda University School of Political Science and Economics part-time lecturer, director at the Investment Trusts Association, Japan.



MAENO Takashi

After graduating from the Tokyo Institute of Technology in 1984, he completed his Master's degree at the same university in 1986. After working at Canon Inc. and serving as visiting fellow at the University of California, Berkeley and visiting professor at Harvard University, he now serves as professor at the Keio University Graduate School of System Design and Management. Also serves as Director for the Keio University Wellbeing Research Center. Ph.D in engineering. Specializes in system design and management, the study of happiness, innovation education, and more.



FUKASAWA Naoto

Product designer. Born in Yamanashi Prefecture in 1956. After working at Seiko Epson, ID Two (the current IDEO San Francisco), and starting up the IDEO Tokyo Office, he established NAOTO FUKASAWA DESIGN in 2003. Renowned for his quiet yet powerful designs and concepts that visualize people's thoughts, he has worked on many international corporation designs. His designs cover a wide range of fields from electronic precision devices to furniture, interior design, and architecture. Professor at Tama Art University. Director of the Japan Folk Crafts Museum.



Open the path to your future with us!

Flexible student support via "Port"

40 students form a group called a "port" and 2 faculty members (different communication between the designated 2 faculty members and the students monitoring progresses, planning learning schedule, and so on.

fields of expertise) are assigned to support those students. Daily or regular within a "port" are promoted to encourage consultations on selecting courses,



Faculty Members with Diverse Careers



Doctor of Education (TESOL, University of Exeter, UK)
● English

The Intensive English Program (IEP) offers students to develop a practical ability in all 4 language skills. This is intended as a platform to be able to take part in lectures and seminar conducted in English. It offers an opportunity for students to build on the knowledge and ability acquired up to high school. If you are motivated to improve your language ability, come and join our student-centered program.

Associate Professor, **BURROWS Christian**

His research field is the teaching of communication strategies to improve speaking ability.

Dr. of Engineering (The University of Tokyo)
● Environmental Economics

I took a Doctor of Engineering on the theme of the environment, studied food engineering (container and packaging recycling), and had conducted education and research in environmental economics at Kobe University since 2003. At Kobe University, we founded NPO Gomi Japan, in which students are core members, and worked on social system design that aims to reduce containers and packaging automatically. Through this activity, students experienced the actual movement of society by working in collaboration with companies, governments, and citizen groups. At Eikei University, I would like to make use of this experience to solve the plastic waste problem and food loss problem together with students.

Specially Appointed Professor, **ISHIKAWA Masanobu**

Professor at Kobe University Graduate School of Economics, representative of NPO Gomi-jp.



MED in TESOL
● English

Let's share the joy of exploring new interests and playing with new ideas together. The university is a special place for study, where we can ask better questions and refuse easy answers. In my English language courses, we critically discuss contemporary issues and longstanding philosophical problems to explore different perspectives. We aim to use English to expand each other's imaginations and to participate in intelligent discussions globally.

Lecturer, **KASPAREK Nick**

An IEP lecturer from the USA who has taught at ICU, Rikkyo University, and Tokyo University of Foreign Studies.



Ph.D. (Sociology)
● Sociology

Since the spring of 2020, the world has been struggling with COVID-19. This process has also shown a light on "social issues" that existed before the pandemic. Even if vaccines spread and the virus disappears, society will never return to the way it was before COVID-19. My specialty is sociology. Sociology is the study of tackling social issues while considering social changes. At EUH, we cultivate the skills for tackling social issues during the COVID-19 and post-COVID eras.

Associate Professor, **KAYUKAWA Junji**

Born in Aichi Prefecture. Has worked as a freelance science writer and more.



Doctor of Philosophy (Hiroshima University)
● Development Economics

With "SDGs" become a term that we could easily come across in our daily lives, sustainable development became a "strangely familiar" topic. However, how much did each of us genuinely engage and contributing to it? Throughout the years, dozens of stakeholders tried to transfer experiences from the developed to the developing world, yet, when it comes to putting them into actions, different reaction blasts and some struggles vigorously. Why is it so hard to design and put things right? There it comes, the importance of evidence-based policymaking and causality. To extract the underneath causal and develop the right policy for the developing world, let's take a deep dive into development economics fields and continuously learning more from the frontiers researchers approaches.

Lecturer, **LEE Chui Ying**

A multilingual Malaysian and development economic scholar.

Ph.D. in Science (Zoology) at Kyoto University
● Science and Society

Science and Technology (S&T) are deeply embedded into our modern life. They have changed not only our daily activities but also our concepts of "life" or "nature." I'm interested in the relationships between S&T and society. How do people perceive or react to a certain newly investigated technology? How does technology change responding to the public attitude? When we think about SDGs, from unpaid care/domestic work at home to global energy issues, we cannot avoid thinking about how we can use or not use S&T in our society. I look forward to discussing with you these issues together in near future.

Associate Professor, **MIZUSHIMA Nozomi**

Her research field is the social studies of science and technology (STS) especially on public participation, citizen science, and feminist STS.



Doctor of Laws (Kyushu University)
● Legal Mind

We may not always be conscious of it, but our lives are always supported by the Law. More than we realise, the Law provides a framework for our daily lives and protects us. As the Showa, Heisei and Reiwa eras has progressed, the values of people are changing. And now we are expected to respect diversities and to collaborate with others. The requirements of this new society must be met by a new social framework or law (*i.e., Neque mittunt vinum novum in utres veteres*). As Japan and the world seek for the new society, problem-solvers are in demand. My lecture gives you the chance to challenge various new problems together using the Law.

Associate Professor, **NAGAOKA Sakura**

After working at several universities, Japan Coast Guard Academy, Ministry of Foreign Affairs of Japan (Consulate-General of Japan at Hamburg) and the foundation, for the specialist of public international law, and then becoming the member of the EUH.



MSc in Management Science (University of London) DIC (Imperial College London)
●Finance

I was awarded FCO Scholarships to study at Imperial College, University of London, where I received both MSc and DIC degrees. I have worked at the headquarters of government and bank, as a research director, and as chairperson of international conferences, have made significant achievements in the advancement of financial technology. Current my research interest is a "Syushinhosyoushintaku" or Lifetime Guarantee Systems Trust. I have more than 10 professional qualifications including FP 1st-Grade, STEP 1, Takken. I will use my 12 years of experience in education and research as a university professor for my lectures.



Associate Professor, **ONO Koji**

Supreme-category national civil servant. Research director of a government corporation. University professor. Chartered Member of The Securities Analyst Association of Japan.



Ph.D. in Japanese studies (SOAS, University of London)
●Literature

University years can be the best time of your life. It's entirely up to you what you make of it. You will make friends for life; you will grow intellectually and emotionally. How much you learn depends on you. Your teachers are here to help you and to stimulate you to learn, not to force you. Be curious – everything is interesting if you pay close enough attention. Use these four years well and you will gain both solid knowledge and confidence. But, most of all, learn to think critically, to analyse and understand human behaviour and society – this is the purpose of a university education. And spend time studying abroad. For me, this was my most constructive experience.

Professor, **PETKOVA Galia**

Specialising in Japanese and Asian traditional performing arts, cross-cultural studies, and gender studies.

Ph.D. (Engineering) (The University of Tokyo)
●Environmental Studies

Environment simulation that replicate our environment on a computer, is my research subject. Environment is the foundation of our life. Good environment should be kept to make our society more comfortable, safe and secure. The start point is to understand what is "environment". At Eikei university, let's clarifying the relationship between our activities and the environment using computer simulation, and discussing how our activities change the environment and what we have to do for good environment together!



Professor, **SAGEHASHI Masaki**

He has experience in research at corporations, universities, and national agencies, dispatching to the headquarters of the World Health Organization, and as a JICA expert.



MS in Women's Studies (Minnesota State University)
●International Cooperation / Gender / Project Management

Faced with the pandemic of COVID-19, we were reminded that international cooperation is absolutely essential in order to overcome the global challenges. At the same time, we also saw restrictions on international movement, as well as the emergence of nationalism in the name of infectious disease control that hinder cross-border cooperation. The means and frameworks of international cooperation and development aid in the post-COVID era are being explored, while our responsibilities and commitments to global challenges as members of the international society are undergoing significant changes. Let us learn and act together to gain the skills for creating new values and solutions to the real-world issues we haven't seen yet.

Lecturer, **SEKO Motoko**

Has worked in 9 countries on 4 continents, as an international civil servant and a JICA Expert in Global Health sector.

Ph.D. (System Design and Management) (Keio University)
●Regional Revitalization / Business Administration

Nowadays, we see harsh environmental change and significant value conversation. We are facing issues that cannot be solved using conventional methods. This may seem like a pinch at first glance, but it is a big opportunity for people who are not confined by established interests. The concept of "social system design" is important for making use of this opportunity. It is essential to learn and practice this. At EUH, we provide programs and a platform to that end. Come design the future with us!



Professor, **SODA Yoshinobu**

He has worked in IT corporations and for the government. Regional Vitalization Promoter (Cabinet Office certified).



Ph.D. in Social Sciences (Hitotsubashi University)
●Cultural Anthropology

A university is a special place, where you can focus on learning within a society and a little away from the society as well. For example, through cultural anthropology, we will learn that what we usually take for granted is surprisingly diverse, depending on time, space, or institution. If such differences actually exist, things that seem unchangeable to us might also be changed little by little by tinkering with the details. Through our learning inside and outside university, let's continuously look at things from different angles, think deeply, and try out new ideas.

Associate Professor, **TAGUCHI Yoko**

An anthropologist currently working on care work and relations in India.

Ph.D. (Media and Governance) (Keio University)
●ICT

When I look back on my university days, I remember many precious memories with my friends, staff and professors. I studied a lot, had a lot of discussions, and played a lot. These experiences helped me to grow a lot. I hope that you will have the same experience during your four years at Eikei University. We want to provide you with many such opportunities. I hope that you will seize these opportunities and work hard. Waiting will get you nowhere. Try to do something that can change the world in Eikei University!



Associate Professor, **TSUCHIMOTO Yasuo**

Specializes in ICT and the Internet in particular. Also serves as the Director of the Eikei Academic Information Center.



Ph.D. (Arts and Sciences) (Hiroshima University)
●English

What do you need to master English? It is very important to improve the four skills of English (reading, listening, speaking, and writing). However, I think it is more important to have a positive attitude (mindset) to use another language and try to understand different opinions and cultures. At Eikei University of Hiroshima, we have the Intensive English Program, where students intensively learn not only the four skills but presentation skills of English for six months after entering the university. They will be immersed in English every day. The goal is to develop their ability and mindset to take any course in English in the following quarters.

Professor, **UESUGI Yoko**

Specializes in British and American literature and English education. She has over 20 years of experience teaching at high schools, National Institute of Technology, and universities. Also serves as Director of the International Affairs Center.

Ph.D.
●Environmental Studies

The earth science involving the atmospheric, watery, and terrestrial phenomena constitutes a basis of the daily life, the disaster prevention, and the global environmental issues etc. On the other hand, the study on data science has also become essential because an enormous amount of various data is accumulated. The understanding of various phenomena on Earth serving to see things scientifically and logically and the acquiring knowledge on data science will provide you the expanding opportunities in future.



Professor, **YAMADA Yoshinori**

Ph.D. in global environmental science. Specializes in researching clouds that bring heavy rains or heavy snow.



Ph.D. in Social Sciences (University of Leuven)
●Security Studies / Peace Studies

We are witnessing wars, conflicts and other forms of violence depriving people's wealth, health, and education in various parts of the world today. Why do wars and conflicts occur, and how do we prevent them from recurring? How do we end wars? How can we make peace in our world? — Scholars, religious leaders, politicians, practitioners, students, and the like, have asked these simple but very difficult questions for centuries. At Eikei University of Hiroshima, we will seek answers for these important questions collaboratively. I am very much looking forward to finding some keys to solve these questions together.

Associate Professor, **YASUTOMI Atsushi**

His earlier positions: Researcher at Embassy of Japan in Bulgaria, field and station officer in international NGOs, Senior Researcher at Research Institute for Peace and Security (RIPS), associate professor at Miyazaki International College.

Learning Environment



Our campus is a 15-story building. Located in the city center about 10 minutes on foot from the JR Hiroshima Station, this location is highly convenient for commuting while also providing a quiet environment for education and research. The great accessibility makes it easy to collaborate with various bodies such as companies, allowing for a high-quality learning program.



Campus Map

15F	Eikei Top (Eat-in Space, etc.)
14F	English Learning Lounge, Learning Commons, etc.
13F	International Student Dormitory
12F	
11F	
10F	
9F	Classrooms, etc.
8F	
7F	
6F	Classrooms, Faculty Offices, etc.
5F	
4F	PBL Room, Faculty Offices, etc.
3F	
2F	Library, Office
1F	Project Workspace, etc.

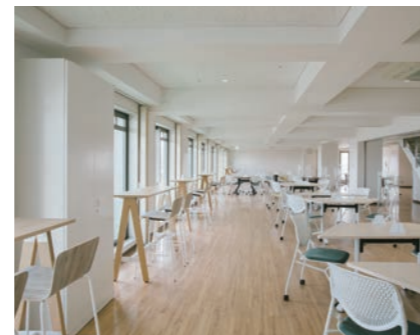
14F English Learning Lounge

With English-language news always playing and many overseas books and DVDs available, students will have opportunities to use English outside of class. The neighboring international exchange center also displays information about the home countries of our international students as well as information about living in Hiroshima to facilitate more interaction between students.



14F Learning Commons

White boards and meeting tables are installed for group work during Project-Based Learning Exercises. There are also private learning spaces available, ensuring study spaces for various learning methods.



3F PBL Room

There are multiple group working spaces with movable desks, chairs, and white boards, providing an environment for group studying even outside of class. With projectors and screens also available, this can also be used for student presentations.



1F Project Workspace

This space is the "face" of Eikei University of Hiroshima. Conceived as a shared venue for creating new social value, the space stimulates the creative power to generate new things and embodies a part of the Social System Design. The space includes a Seminar Area for hosting seminars, workshops, and other events, and a Community Area for exchanges between students and various local stakeholders such as corporations and local government officials.



9 to 13F Dormitory

"On-campus" International Dormitory

Floors 9F to 13F of our campus provide an international student dormitory. Study and life are combined at this international dormitory. It is a place for practical education where students can learn about different cultures and improve their independence by encountering values based on diverse backgrounds while also improving their understanding of the world through living with other Japanese and international students. There is no resident manager at the dormitory.* The Resident Assistants (RA) and the Student Assistants (SA) on each floor take the lead in supporting dorm residents while coordinating with the university faculty and staff on a daily basis. The international dormitory will evolve when residents actively work to improve and enhance dormitory life with the cooperation of all dormitory residents.

* Elevator control ensures that only dormitory residents have access to the student dormitory floors.

Resident Assistants (RAs)

There is an RA on each floor. They check on the status of their floor, periodically communicate with the University, and arrange exchanges on their floor. RAs live in a 2LDK unit by themselves, but share part of that unit space as a place for exchange activities with other dormitory residents.

Student Assistants (SAs)

The responsibilities of the SAs are rotated among the dorm residents. They check on groups of about five students and support them so that they feel comfortable with life in the dormitory. The SAs also help the RAs to organize exchanges on their floors.

Eligibility

Students of Eikei University of Hiroshima

* Preference will be given to international students and exchange students. There are also plans to admit students and exchange students of the Prefectural University of Hiroshima.

Length of Stay

Maximum two years

Room Types, No. of Rooms, Dormitory Fees, Etc.



Room type (Private room size)	Private room	Shared room		RA	
	1R (23.55 m ²)	2LDK Western/ Japanese rooms (12.1 to 12.5 m ²)	3LDK Private room Type A Western room (18.2 m ²)	3LDK Private room Type B Western/ Japanese rooms (12.1 to 12.6 m ²)	2LDK Western/ Japanese rooms (12.1 to 12.5 m ²)
No. of rooms	74	5	5	5	
No. of residents/room	1	2	3	1	
Dormitory fees (monthly amount) for the shared room are fees per person.	46,000 JPY (@109=422 USD)	32,500 JPY (@109=298 USD)	37,000 JPY (@109=339 USD)	32,500 JPY (@109=298 USD)	46,000 JPY (@109=422 USD)
Service fees (Monthly amount)	Approx. 1,000 JPY (rough estimate) (electricity for shared space, Internet fees)				

* Electric, heating, and water fees (actual fees) and the like are also required.
* Exchange rate is subject to change.

Admissions Policy

Qualifications, Abilities, and Motivations Required of Entrants



We will admit students from Japan and overseas with the following qualities, abilities, and aspirations.

- Basic academic skills
- Broad vision
- Strong interest in inquiring about various cultures, histories, societies both at home and abroad, and international relations
- Willingness to learn
- Willingness to strengthen one's ability
- Willingness to contribute to society
- Positive attitude toward studying with a sense of purpose and a vision for the future
- Positive attitude toward actively communicating with others
- Positive attitude toward taking initiative and involving others in addressing various challenges

Admission Information [for Japanese AY 2022]

Selection Category	General Selection	School Recommended Selection	Integrated Selection	Selection of International Students
Number of Students Accepted	10	20	50	20

Tuition and Fees [for Japanese AY 2022]

Student Category	Persons Domiciled in Hiroshima Prefecture	Persons Not Domiciled in Hiroshima Prefecture
Enrollment Fee (to be paid upon entrance)	282,000 JPY (@109=2,587 USD)	394,800 JPY (@109=3,622 USD)
Annual Tuition	535,800 JPY (@109=4,916 USD)	

* Expenses for experiential/practical programs and study abroad, and extracurricular activities (transportation expenses, accommodation expenses, etc.) are required in addition to annual tuition.

* International students will be prioritized for the on-campus dormitory

* Exchange rate is subject to change.

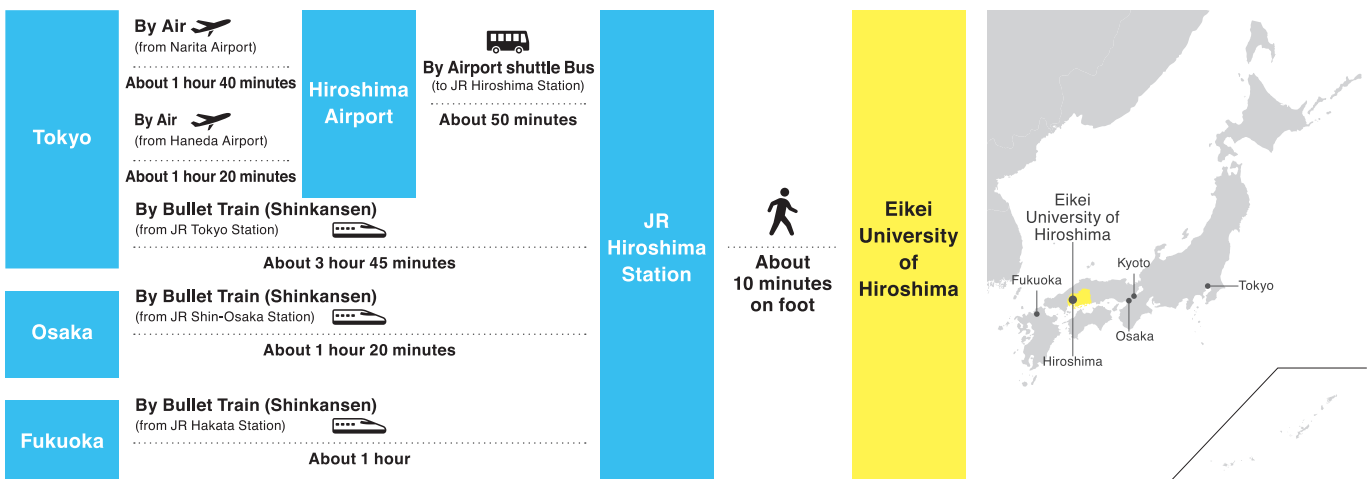
Scholarship and Exemption Programs

Program	Applicable Students	Content
New National System for Higher Education Learning Support	Japanese students	Benefit-type scholarship for tuition and enrollment fee exemption
JASSO Loan Scholarship	Japanese students	Type I scholarship loan (interest-free) Type II scholarship loan (with interest)
Eikei University of Hiroshima Tuition Exemption Program	International students	Half-exemption for tuition
	Japanese students (All students facing a sudden emergency such as the death or injuries of the person supporting their livelihood)	Full or half-exemption for tuition

* Information listed here may be subject to change.

* It is necessary to meet certain financial and academic standards to apply for any of the above.

Access



Established in April of 2021
Public (Prefectural) University



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